

Juanell Teague

Specialize or Die™

How to Be in Demand for Your Genius & Unique Message

Specialize or Die™ Results:

- Have the energy of your Core Values working for your speaking career
- Tap the energy of your life's Turning Points to fuel your message
- Set yourself apart from everybody else so no one can take your place
- Develop your own market to create your own market share
- Always work smart in the clarity of your own passions and talents
- Always be in demand with your natural genius and unique message

What is *Specialize or Die™*?

An intense one-on-one program designed to expose your natural genius and unique message.

What problems does *Specialize or Die™* solve?

You can't look at yourself objectively. The fog and lack of focus will keep you from taking off or heading in the right direction.

How does *Specialize or Die™* solve this problem?

By developing as a specialist on a unique angle, it creates a niche in a specified industry.

What Will You Discover?

A - Influencing Core Values and Turning Points

- Your Core Values are a major part of your message and energy base
- Your life's Turning Points have revealed insights and truths that comprise the beginning of your message

B - Influencing Knowledge, Wisdom & Innate Talents

- Insights and truths from the journey of Knowledge into Wisdom have developed new Critical Beliefs
- The clear self-understanding of what you do successfully, and its influence and value to others, creates your Working Theory

C - Influencing Natural Brilliance & Genius

- Your Working Theory keeps you in Natural Brilliance and grows you into genius
- When you work from your Natural Brilliance, and do the work that nobody else is prepared to do, the miracle happens and you become an expert who speaks.



Juanell Teague provides accelerated career transformation to speaker industry professionals and to those in transition.

“This intense 2-day program with Juanell cemented the foundation of my speaking by using the passion of my hobby to build relatable life messages from a dog’s point of view.”

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- Joe Dwyer
Shelby's Grace