

# Juanell Teague

## Specialize or Die™

How to Be in Demand for Your Genius & Unique Message

### Specialize or Die™ Results:

- Have the energy of your Core Values working for your speaking career
- Tap the energy of your life's Turning Points to fuel your message
- Set yourself apart from everybody else so no one can take your place
- Develop your own market to create your own market share
- Always work smart in the clarity of your own passions and talents
- Always be in demand with your natural genius and unique message

#### What is *Specialize or Die™*?

*An intense one-on-one program designed to expose your natural genius and unique message.*

#### What problems does *Specialize or Die™* solve?

*You can't look at yourself objectively. The fog and lack of focus will keep you from taking off or heading in the right direction.*

#### How does *Specialize or Die™* solve this problem?

*By developing as a specialist on a unique angle, it creates a niche in a specified industry.*

#### What Will You Discover?

##### A - Influencing Core Values and Turning Points

- Your Core Values are a major part of your message and energy base
- Your life's Turning Points have revealed insights and truths that comprise the beginning of your message

##### B - Influencing Knowledge, Wisdom & Innate Talents

- Insights and truths from the journey of Knowledge into Wisdom have developed new Critical Beliefs
- The clear self-understanding of what you do successfully, and its influence and value to others, creates your Working Theory

##### C - Influencing Natural Brilliance & Genius

- Your Working Theory keeps you in Natural Brilliance and grows you into genius
- When you work from your Natural Brilliance, and do the work that nobody else is prepared to do, the miracle happens and you become an expert who speaks.



**Juanell Teague** provides accelerated career transformation to speaker industry professionals and to those in transition.

---

*"This intense 2-day program with Juanell cemented the foundation of my speaking by using the passion of my hobby to build relatable life messages from a dog's point of view."*

#### Contact:

Juanell Teague  
P.O. Box 742047  
Dallas, TX 75374-2047

Phone: (972) 231-2831  
Email: [Juanell@JuanellTeague.com](mailto:Juanell@JuanellTeague.com)  
Website: [www.JuanellTeague.com](http://www.JuanellTeague.com)

- Joe Dwyer  
*Shelby's Grace*