

Juanell Teague

Speaker Marketing Plan & Vision A Daily Guide to Keep You on Track

Speaker Marketing Plan & Vision Results:

- Strategic goal setting and marketing timing
- Keeping in front of clients and prospects
- Hooking the Big Fish
- Staying ahead of the competition
- Awareness of how you are perceived
- Defining and understanding your industry niche
- Effective product marketing tools

What is *Speaker Marketing Plan & Vision*?

A high-level plan for certain marketing activities and strategies to stay in front of clients.

What problem does *Speaker Marketing Plan & Vision* solve?

Lacking a defined process and specific marketing tools results in missed opportunities.

How does *Speaker Marketing Plan & Vision* solve this problem?

Marries your vision to a strategic plan of tactics and processes to keep you moving forward in a systematic approach to business growth.

What You Will Learn:

Strategize

- Overall approaches to marketing a speaker
- Analysis of the where you are and where you want to go

Custom Design

- Strategies and goals tied to your custom-designed marketing process
- Consistently keeping in the client's mindset through value based tactics

Key Resources

- Understand how you are perceived in the industry
- Identify key associational alignments



Juanell Teague
provides accelerated
career transformation
to speaker industry
professionals and to
those in transition.

*“My speaker
business was
incomplete without a
vision of where I
needed to go and what
I had to do to get
there.”*

*- Kathy Pagana
Momentum
Leadership*

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