

Juanell Teague

First Impression Speaker Website Using Electronic Marketing to your “WOW” Advantage

First Impression Speaker Website Results:

- Dynamic first impression
- Lets viewers know immediately who you are and what you do
- Each page describe your professional depth that sets you apart from the competition
- Cutting-edge content sells you as an expert that can deliver what they need
- Grows your network of contacts by capturing visitor’s information
- User-friendly imbedded words link to your website and social media
- Creates an incredible overall impression through use of high-energy colors and design

What is *First Impression Speaker Website*?

It is a website that is uniquely designed for the speaking industry, and organized in such a way that it is easy for a decision-maker to navigate to instantly obtain credibility about the speaker and why they are the exceptional expert they need for their industry.

What problem does *First Impression Speaker Website* solve?

Disorganized low energy website of non-specific information overload.

How does *First Impression Speaker Website* solve this problem?

Pages are organized in a pattern that is consistent with visual identity, allowing enough white space to prevent information overload, while providing credibility to support who the speaker is and why they are viewed as a cutting-edge expert in demand.

What You Will Learn:

Visual Clarity

- Clarity and identity of the speaker’s brand
- Visual demonstration of energy, color and motivation

Relevant Message

- Speakers topics that include industry challenges as researched by the speaker
- Viewpoints and solutions workable for today and relevant to the industry

Stamp of Credibility

- Questions to *why hire* answered by speaker videos and credible testimonials
- A website presented in such a way that a speaker and the brand is viewed as the only solution to the problems



Juanell Teague provides accelerated career transformation to speaker industry professionals and to those in transition.

“My newly designed speaker website resulted in a booking based solely on the first -impression of the colors, energy and content displayed.”

- Jack McCall

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